



DEPARTMENT OF BIOTECHNOLOGY
Ministry of Science & Technology
Government of India



Biotechnology Industry Research Assistance Council
(A Govt. of India Enterprise)

Global Bio-India 2021

Transforming Lives
Biosciences to Bioeconomy

1-3 March 2021 | Digital Platform

PARTNERSHIP AVENUES

Biotechnology sector is recognized as the key driver for contributing to India's USD 5 Tn economy target by 2024. As India progresses on this transformational journey, Global Bio-India 2021, the largest Bio event, would showcase opportunities to the world.

Department of Biotechnology (DBT), Ministry of Science & Technology, Government of India and its Public Sector Undertaking, Biotechnology Industry Research Assistance Council (BIRAC) are organizing Global Bio-India Summit 2021, a mega international congregation of biotechnology stakeholders, including international bodies, regulatory bodies, Central and State Ministries, SMEs, large industries, bio clusters, research institutes, investors, and the startup ecosystem.



PLATINUM PARTNER

INR 5,00,000

*Taxes as applicable



Branding at the Digital Platform

- ▶ Logo on top of one of the Wings of conference backdrop, except select sessions (to be shown Pre / Post Sessions and during the Session breaks)
- ▶ Logo at Login Page
- ▶ Logo in the Virtual Lobby
- ▶ Logo in Conference Programme Page
- ▶ Logo at Conference Welcome Screen
- ▶ Logo at Conference Session Change Over Screen
- ▶ Logo at the Conference Q&A Screen
- ▶ Logo at Sponsor's Page of the website
- ▶ Logo at Registration Confirmation Mailer
- ▶ Logo at Sponsor's Lounge (rooms with capacity of up to 50 participants)
- ▶ Logo inside Event Booklet



Social Media

- ▶ Logo on the 'Thank you Partners' display on GBI SOCIAL MEDIA Event handles
- ▶ Video Byte of CEO/MD of the company to be posted on GBI Official event handles (Max 120 Seconds)
- ▶ 3 exclusive infographic post with sponsor logo across GBI platforms of Twitter, FB, LinkedIn



Advertisement Banner / Image

- ▶ Advertisement in Virtual Lobby
- ▶ Advertisement in Digital Conference Programme Page
- ▶ Advertisement during Conference Session Breaks
- ▶ Advertisement in the Partner Booklet -Double page



Unique Features

- ▶ Speaker / Panelist slot for the CEO at any one session (session to be decided by the organizers)
- ▶ Corporate Profile in the Partner Booklet upto 1500 words
- ▶ Screening of the Corporate Film Video/ Commercial (to be shown during breaks) – 3 Minutes
- ▶ Placement of Knowledge papers at virtual library



Bio partnering

- ▶ Four Bio-partnering login



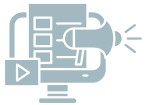
Exhibition

- ▶ Two virtual exhibition booths

DIAMOND PARTNER

INR 3,00,000

*Taxes as applicable



Branding at the Digital Platform

- ▶ Logo on top of one of the Wings of conference backdrop, except select sessions (to be shown Pre / Post Sessions and during the Session breaks)
- ▶ Logo at Login Page
- ▶ Logo in the Virtual Lobby
- ▶ Logo in Conference Programme Page
- ▶ Logo at Conference Welcome Screen
- ▶ Logo at Conference Session Change Over Screen
- ▶ Logo at the Conference Q&A Screen
- ▶ Logo at Sponsor's Page of the website
- ▶ Logo at Registration Confirmation Mailer
- ▶ Logo inside Event Booklet



Social Media

- ▶ Logo on the 'Thank you Partners' display on GBI SOCIAL MEDIA Event handles
- ▶ Video Byte of CEO/MD of the company to be posted on GBI Official event handles (Max 60 Seconds)
- ▶ 2 exclusive infographic post with sponsor logo across GBI platforms of Twitter, FB, LinkedIn



Advertisement Banner / Image

- ▶ Advertisement in Virtual Lobby
- ▶ Advertisement in Digital Conference Programme Page
- ▶ Advertisement during Conference Session Breaks
- ▶ Advertisement in the Partner Booklet -Full Page



Unique Features

- ▶ Speaker / Panelist slot for the CEO at any one session (session to be decided by the organizers)
- ▶ Corporate Profile in the Partner Booklet upto 1000 words
- ▶ Screening of the Corporate Film Video/ Commercial (to be shown during breaks) – 2 Minutes
- ▶ Placement of Knowledge papers at virtual library



Bio partnering

- ▶ Three Bio-partnering login



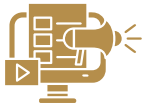
Exhibition

- ▶ Two virtual exhibition booths

GOLD PARTNER

INR 2,00,000

*Taxes as applicable



Branding at the Digital Platform

- ▶ Logo on Side Wings of conference backdrop except (to be shown Pre / Post Sessions and during the Session breaks)
- ▶ Logo at Login Page
- ▶ Logo in the Virtual Lobby
- ▶ Logo in Conference Programme Page
- ▶ Logo at Conference Welcome Screen
- ▶ Logo at Conference Session Change Over Screen
- ▶ Logo at the Conference Q&A Screen
- ▶ Logo at Sponsor's Page of the website
- ▶ Logo inside Event Booklet



Social Media

- ▶ Logo on the 'Thank you Partners' display on GBI SOCIAL MEDIA Event handles
- ▶ Video Byte of CEO/MD of the company to be posted on GBI Official event handles (Max 30 Seconds)
- ▶ 1 exclusive infographic post with sponsor logo across GBI platforms of Twitter, FB, LinkedIn



Advertisement Banner / Image

- ▶ Advertisement in Virtual Lobby
- ▶ Advertisement in Digital Conference Programme Page
- ▶ Advertisement in the Partner Booklet -Full Page



Unique Features

- ▶ Corporate Profile in the Partner Booklet upto 750 words
- ▶ Screening of the Corporate Film Video/ Commercial (to be shown during breaks) – 2 Minutes
- ▶ Placement of Knowledge papers at virtual library



Bio partnering

- ▶ Two Bio-partnering login



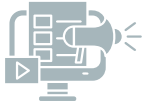
Exhibition

- ▶ One virtual exhibition booth

SILVER PARTNER

INR 1,00,000

*Taxes as applicable



Branding at the Digital Platform

- ▶ Logo on Side Wings of conference backdrop (to be shown Pre / Post Sessions and during the Session breaks)
- ▶ Logo at Login Page
- ▶ Logo in the Virtual Lobby
- ▶ Logo in Conference Programme Page
- ▶ Logo at Conference Welcome Screen
- ▶ Logo at Sponsor's Page of the website
- ▶ Logo inside Event Booklet



Social Media

- ▶ Logo on the 'Thank you Partners' display on GBI SOCIAL MEDIA Event handles
- ▶ 1 exclusive infographic post with sponsor logo across GBI platforms of Twitter, FB, LinkedIn



Advertisement Banner / Image

- ▶ Advertisement in the Partner Booklet – Half Page



Unique Features

- ▶ Corporate Profile in the Partner Booklet upto 500 words
- ▶ Screening of the Corporate Film Video/ Commercial (to be shown during breaks) – 1 Minutes
- ▶ Placement of Knowledge papers at virtual library



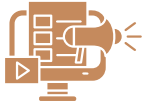
Bio partnering

- ▶ One Bio-partnering login

BRONZE PARTNER

INR 50,000

*Taxes as applicable



Branding at the Digital Platform

- ▶ Logo on Side Wings of conference backdrop (to be shown Pre / Post Sessions and during the Session breaks)
- ▶ Logo at Login Page
- ▶ Logo in Conference Programme Page
- ▶ Logo at Sponsor's Page of the website
- ▶ Logo inside Event Booklet



Social Media

- ▶ Logo on the 'Thank you Partners' display on GBI SOCIAL MEDIA Event handles



Unique Features

- ▶ Corporate Profile in the Partner Booklet upto 300 words
- ▶ Placement of Knowledge papers at virtual library



Bio partnering

- ▶ One Bio-partnering login



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Global Bio-India Secretariat

Make in India Cell

Biotechnology Industry Research Assistance Council


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----- Partner Country -----

 **SWITZERLAND
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enabling new business

 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Consulate General of Switzerland
Swiss Business Hub India

swissnex
India 
Consulate General of Switzerland

----- Organisers -----


DEPARTMENT OF BIOTECHNOLOGY
Ministry of Science & Technology
Government of India


Biotechnology Industry Research Assistance Council
(A Govt. of India Enterprise)


Confederation of Indian Industry


Association of
Biotechnology
Led Enterprises
The collective face of the Indian Biotech Industry


INVEST INDIA
NATIONAL INVESTMENT PROMOTION
& FACILITATION AGENCY

----- Partners -----